15th March 2023

Dear Parent/Carer,

I would like to take this opportunity to welcome you and your child to Bluecoat Beechdale Academy. A good relationship between school and home is vital in giving your child the best chance of success, and I look forward to working in partnership with you throughout your child’s time with us.

Our motto is Belong, Believe, Achieve. Students belong to the school community and are proud to be a student here. They believe in themselves and others through high aspirations. They achieve the very best grades possible to provide a platform for further education and to ultimately, live a happy adult life.

We strive for academic excellence through a set of rigorous principles for our curriculum, teaching and learning and standards for behaviour that we expect all students to engage with. Students of BBA should be prepared to work hard, independently and strive for the very best. We are unapologetic for our high expectations for academia, and deliver challenging curriculum content that goes well beyond the guidance of the national curriculum. Ofsted recognised this and reported that our curriculum ‘aims to bring the richness of the world into the classroom’ and ‘Teachers do not tolerate disruptions to learning’.

We know that moving up to secondary school is an exciting time, but may also feel a bit daunting. Please know that we are doing everything we can to make sure transition for your child is as smooth as possible, so that they feel well prepared for this important stage in their life. A team of staff will be contacting your child’s primary school and speaking to their teachers to ensure we know as much about them as possible before they arrive.

There is also an **Introduction Evening on Wednesday 26th April 2023 at 5:30pm** to meet the senior team and key staff, which we expect all parents who require a place at our academy to attend. This is essential in ensuring that BBA is the right place for your child and to ensure their future success at our school. We are an oversubscribed academy and therefore there are families who are wishing to secure a place. Please inform us if you are unable to attend the evening or your child no longer intends to take up their place.

Please take the time to explore the transition page on our website, and watch the virtual tour of the academy, and if you have any questions or concerns, please do not hesitate to contact the academy.

Yours sincerely,



Mrs R Frearson

Principal – Bluecoat Beechdale Academy